

NCC Cable System Order

Order #	62322636
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/23/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$756.00	
Commission		\$113.40	
Net Total		\$642.60	
Total Spots		48	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	-2x
2	CNN	SITUATION ROOM<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$8.00	\$8.00	30	
3	CNN	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$6.00	\$24.00	30	
4	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	
5	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	4	\$5.00	\$20.00	30	
6	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$5.00	\$5.00	30	
7	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	4	\$6.00	\$24.00	30	
8	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$53.00	\$159.00	30	
9	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
10	FXNC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$23.00	\$92.00	30	
11	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$53.00	\$53.00	30	
12	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	
13	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$8.00	\$16.00	30	
14	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	6	\$8.00	\$48.00	30	
15	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	
16	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	3	\$38.00	\$114.00	30	
17	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	1	\$5.00	\$5.00	30	+1x
18	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00			X	X	X			-	-	1	\$14.00	\$14.00	30	+1x

NCC Cable System Order

Order #	62322636	Flight Dates	08/22/16 - 09/04/16	Update Date	08/23/16
Syscode	1877	Agency	Multi Media Services	Version	4 Vs. 3
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Mike Hill for FL State Senate	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	65	Total	\$756.00
AE	Collin Diederich	Product Code	89	Commission	\$113.40
Sales Coordinator	McWhorter Devan	Est Code	688	Net Total	\$642.60
Office	Washington	Product Name		Total Spots	48
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	2	\$8.00	\$16.00	30	+2x

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	40	8	0	0	0	0	0	0	0	0	0	0	48
AMT	\$616.00	\$140.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$756.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/16

62322636 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62322636
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/23/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$1,511.00	
Commission		\$226.65	
Net Total		\$1,284.35	
Total Spots		171	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	
2	AEN	THE FIRST 48<	8/29/16	9/4/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	
3	AEN	CRIMINAL MINDS<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$2.00	\$16.00	30	
4	AEN	CRIMINAL MINDS<	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$2.00	\$4.00	30	
5	AEN	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$16.00	\$0.00	30	
6	AEN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$16.00	\$0.00	30	
7	AEN	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$7.00	\$0.00	30	
8	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	3	\$5.00	\$15.00	30	
9	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	
10	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	3	\$6.00	\$18.00	30	
11	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$5.00	\$5.00	30	
12	CNN	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	6	\$6.00	\$36.00	30	
13	CNN	SITUATION ROOM<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$8.00	\$8.00	30	
14	CNN	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	
15	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	0	\$44.00	\$0.00	30	
16	FXNC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	0	\$19.00	\$0.00	30	
17	DISC	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$4.00	\$0.00	30	
18	DISC	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	-2x
19	DISC	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$7.00	\$0.00	30	
20	DISC	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	-1x
21	DISC	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00		X	X	X	X			-	-	0	\$2.00	\$0.00	30	

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Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/23/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$1,511.00	
Commission		\$226.65	
Net Total		\$1,284.35	
Total Spots		171	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X							-	-	0	\$2.00	\$0.00	30	
23	DISC	AVG. ALL WKS<	8/29/16	9/4/16	06:00	15:00						X	X	-	-	0	\$1.00	\$0.00	30	
24	FOOD	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	3	\$5.00	\$15.00	30	-1x
25	FOOD	VARIOUS	8/29/16	9/4/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	-2x
26	FOOD	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$8.00	\$0.00	30	
27	FOOD	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00	X							-	-	0	\$3.00	\$0.00	30	
28	FOOD	VARIOUS	8/29/16	9/4/16	09:00	15:00		X	X	X	X			-	-	0	\$3.00	\$0.00	30	
29	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$14.00	\$0.00	30	
30	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	
31	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$53.00	\$0.00	30	
32	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$53.00	\$159.00	30	
33	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$8.00	\$16.00	30	
34	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$8.00	\$64.00	30	
35	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	
36	HGTV	LOVE IT OR LIS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$12.00	\$0.00	30	
37	HGTV	VARIOUS	8/29/16	9/4/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	
38	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	
39	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	-2x
40	HGTV	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00		X	X	X	X			-	-	0	\$6.00	\$0.00	30	
41	HGTV	AVG. ALL WKS/LOVE IT OR LIS	8/22/16	8/28/16	09:00	15:00	X							-	-	0	\$6.00	\$0.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	HGTV	AVG. ALL WKS	8/29/16	9/4/16	06:00	15:00						X	X	-	-	0	\$6.00	\$0.00	30	
43	HIST	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	
44	HIST	SWAMP PEOPLE<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	
45	HIST	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	
46	HIST	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	6	\$7.00	\$42.00	30	
47	HIST	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$7.00	\$14.00	30	
48	HIST	AVG. ALL WKS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$5.00	\$20.00	30	
49	AEN	THE FIRST 48<	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	
50	AEN	AVG. ALL WKS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	
51	AEN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$16.00	\$32.00	30	
52	AEN	AVG. ALL WKS<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	
53	DISC	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	
54	DISC	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	-2x
55	DISC	AVG. ALL WKS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	
56	DISC	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$2.00	\$16.00	30	
57	DISC	AVG. ALL WKS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$2.00	\$4.00	30	
58	DISC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$1.00	\$4.00	30	
59	FOOD	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	-2x
60	FOOD	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$8.00	\$8.00	30	
61	FOOD	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$3.00	\$6.00	30	
62	FOOD	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$3.00	\$24.00	30	

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Market	Mobile

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Sales Coordinator	McWhorter Devan
Office	Washington
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Status	Not accepted
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Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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63	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
64	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	
65	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$53.00	\$53.00	30	
66	HGTV	LOVE IT OR LIS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$12.00	\$12.00	30	
67	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	
68	HGTV	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	
69	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$6.00	\$48.00	30	
70	HGTV	AVG. ALL WKS/LOVE IT OR LIS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$6.00	\$12.00	30	
71	HGTV	AVG. ALL WKS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	6	\$6.00	\$36.00	30	
72	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	3	\$38.00	\$114.00	30	
73	FXNC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$23.00	\$92.00	30	
74	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	1	\$5.00	\$5.00	30	
75	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	1	\$8.00	\$8.00	30	
76	AEN	THE FIRST 48<	8/22/16	8/28/16	15:00	19:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	+4x
77	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	1	\$5.00	\$5.00	30	+1x
78	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00			X	X	X			-	-	1	\$6.00	\$6.00	30	+1x
79	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	2	\$8.00	\$16.00	30	+2x

NCC Cable System Order

Order #	62322636	Flight Dates	08/22/16 - 09/04/16	Update Date	08/23/16
Syscode	1879	Agency	Multi Media Services	Version	4 Vs. 3
System Name	Cox Media/Milton-Pace, FL	Advertiser	Mike Hill for FL State Senate	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	65	Total	\$1,511.00
AE	Collin Diederich	Product Code	89	Commission	\$226.65
Sales Coordinator	McWhorter Devan	Est Code	688	Net Total	\$1,284.35
Office	Washington	Product Name		Total Spots	171
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
80	HIST	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	5	\$7.00	\$35.00	30	+5x

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	145	26	0	0	0	0	0	0	0	0	0	0	171
AMT	\$1,249.00	\$262.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,511.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/16

62322636 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62322636
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/23/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$962.00	
Commission		\$144.30	
Net Total		\$817.70	
Total Spots		199	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$1.00	\$2.00	30	-2X
2	AEN	THE FIRST 48<	8/29/16	9/4/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	
3	AEN	CRIMINAL MINDS<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$1.00	\$8.00	30	
4	AEN	CRIMINAL MINDS<	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$1.00	\$2.00	30	
5	AEN	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$6.00	\$0.00	30	
6	AEN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-3x
7	AEN	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$3.00	\$0.00	30	
8	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	4	\$2.00	\$8.00	30	
9	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	
10	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	4	\$4.00	\$16.00	30	
11	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$2.00	\$2.00	30	
12	CNN	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	3	\$2.00	\$6.00	30	
13	CNN	SITUATION ROOM<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	
14	CNN	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
15	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	0	\$20.00	\$0.00	30	
16	FXNC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	0	\$10.00	\$0.00	30	
17	DISC	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$1.00	\$0.00	30	
18	DISC	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	
19	DISC	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$3.00	\$0.00	30	
20	DISC	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$1.00	\$5.00	30	-1X
21	DISC	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00		X	X	X	X			-	-	0	\$1.00	\$0.00	30	

NCC Cable System Order

Order #	62322636
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/23/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$962.00	
Commission		\$144.30	
Net Total		\$817.70	
Total Spots		199	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X							-	-	0	\$1.00	\$0.00	30	
23	DISC	AVG. ALL WKS<	8/29/16	9/4/16	06:00	15:00						X	X	-	-	0	\$1.00	\$0.00	30	
24	FOOD	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$4.00	\$0.00	30	
25	FOOD	VARIOUS	8/29/16	9/4/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	-2X
26	FOOD	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$4.00	\$0.00	30	
27	FOOD	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	-3x
28	FOOD	VARIOUS	8/29/16	9/4/16	06:00	15:00						X	X	-	-	0	\$2.00	\$0.00	30	
29	FOOD	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	4	\$2.00	\$8.00	30	-4X
30	FOOD	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$2.00	\$4.00	30	
31	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$7.00	\$0.00	30	
32	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	
33	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$24.00	\$0.00	30	
34	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	
35	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$6.00	\$12.00	30	
36	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$6.00	\$48.00	30	
37	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$18.00	\$18.00	30	
38	HGTV	LOVE IT OR LIS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$5.00	\$0.00	30	
39	HGTV	VARIOUS	8/29/16	9/4/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-3X
40	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$6.00	\$0.00	30	
41	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	
42	HGTV	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00		X	X	X	X			-	-	0	\$4.00	\$0.00	30	

NCC Cable System Order

Order #	62322636
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/23/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$962.00	
Commission		\$144.30	
Net Total		\$817.70	
Total Spots		199	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HGTV	AVG. ALL WKS/LOVE IT OR LIS	8/22/16	8/28/16	09:00	15:00	X							-	-	0	\$4.00	\$0.00	30	
44	HGTV	AVG. ALL WKS	8/29/16	9/4/16	06:00	15:00						X	X	-	-	0	\$2.00	\$0.00	30	
45	HIST	SWAMP PEOPLE<	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$5.00	\$0.00	30	
46	HIST	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	
47	HIST	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X							-	-	0	\$11.00	\$0.00	30	
48	HIST	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	
49	HIST	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00		X	X	X	X			-	-	0	\$3.00	\$0.00	30	
50	HIST	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00	X							-	-	0	\$3.00	\$0.00	30	
51	HIST	AVG. ALL WKS	8/29/16	9/4/16	06:00	15:00						X	X	-	-	0	\$2.00	\$0.00	30	
52	AEN	THE FIRST 48<	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	
53	AEN	AVG. ALL WKS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	
54	AEN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	-3x
55	AEN	AVG. ALL WKS<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$3.00	\$3.00	30	
56	DISC	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$1.00	\$1.00	30	
57	DISC	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	
58	DISC	AVG. ALL WKS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$3.00	\$6.00	30	
59	DISC	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$1.00	\$8.00	30	
60	DISC	AVG. ALL WKS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$1.00	\$2.00	30	
61	DISC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$1.00	\$4.00	30	
62	FOOD	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	

NCC Cable System Order

Order #	62322636
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/23/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$962.00	
Commission		\$144.30	
Net Total		\$817.70	
Total Spots		199	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	FOOD	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	-2X
64	FOOD	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$4.00	\$8.00	30	
65	FOOD	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	
66	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	
67	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	
68	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	
69	HGTV	LOVE IT OR LIS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$5.00	\$5.00	30	
70	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	-3X
71	HGTV	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	
72	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	8	\$4.00	\$32.00	30	
73	HGTV	AVG. ALL WKS/LOVE IT OR LIS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$4.00	\$8.00	30	
74	HGTV	AVG. ALL WKS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	
75	HIST	SWAMP PEOPLE<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$5.00	\$5.00	30	
76	HIST	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$11.00	\$110.00	30	
77	HIST	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$11.00	\$22.00	30	
78	HIST	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$3.00	\$15.00	30	
79	HIST	AVG. ALL WKS<	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$3.00	\$6.00	30	
80	HIST	AVG. ALL WKS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	
81	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	3	\$18.00	\$54.00	30	
82	FXNC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$12.00	\$48.00	30	

NCC Cable System Order

Order #	62322636
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Update Date	08/23/16
Version	3 Vs. 2

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$962.00
Commission	\$144.30
Net Total	\$817.70
Total Spots	199
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
83	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	2	\$2.00	\$4.00	30	+2x
84	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00			X	X	X	X	X	-	-	1	\$7.00	\$7.00	30	+1x
85	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	1	\$6.00	\$6.00	30	+1x
86	HIST	AVG. ALL WKS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	1	\$2.00	\$2.00	30	+1x

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	166	33	0	0	0	0	0	0	0	0	0	0	199
AMT	\$791.00	\$171.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$962.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/16

62322636 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62322636
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	688
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/23/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks		2	
Total		\$2,634.00	
Commission		\$395.10	
Net Total		\$2,238.90	
Total Spots		49	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 REVISED ORDER: MG from order 62319915. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	
2	CNN	SITUATION ROOM<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$30.00	\$30.00	30	
3	CNN	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$24.00	\$48.00	30	
4	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$24.00	\$24.00	30	
5	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	3	\$18.00	\$54.00	30	
6	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$18.00	\$18.00	30	
7	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	3	\$24.00	\$72.00	30	
8	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X							-	-	0	\$54.00	\$0.00	30	
9	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$54.00	\$0.00	30	
10	FXNC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	6	\$91.00	\$546.00	30	
11	FXNC	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$212.00	\$0.00	30	
12	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	0	\$30.00	\$0.00	30	
13	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00		X	X	X	X			-	-	0	\$30.00	\$0.00	30	
14	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X							-	-	0	\$151.00	\$0.00	30	
15	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	3	\$151.00	\$453.00	30	
16	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$54.00	\$54.00	30	
17	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	9	\$54.00	\$486.00	30	
18	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$212.00	\$212.00	30	
19	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$30.00	\$60.00	30	
20	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	6	\$30.00	\$180.00	30	
21	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$151.00	\$151.00	30	

NCC Cable System Order

Order #	62322636
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

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22	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	1	\$18.00	\$18.00	30	
23	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	1	\$30.00	\$30.00	30	
24	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	1	\$18.00	\$18.00	30	+1x
25	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00			X	X	X			-	-	2	\$30.00	\$60.00	30	+2x

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	42	7	0	0	0	0	0	0	0	0	0	0	49
AMT	\$2,297.00	\$337.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,634.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/16

62322636 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |